



NEW LOOK, SAME CARE.



WE SEE YOU

**Jordan Valley Community Health Center is now Jordan Valley Health.
Over the upcoming months, you might notice things look a little different.
We are transitioning to an updated name and look.**

That's because Jordan Valley Health has grown—both in how we care and who we're able to help. Our focus on people-first care has never changed. More than 20 years ago, our first doctor, Dr. John Bentley, volunteered at a free clinic. He saw that too many families went without care—not because they didn't need it, but because the system wasn't built for them. That realization changed everything. In response to that identified need, founding CEO Brooks Miller led the opening of Jordan Valley Health in the Ozarks—introducing a new model of care based on access, respect, and quality for all.

Since then, we've expanded our services and locations to combine healthcare with community support. No matter where we are, our goal stays the same: make care easier, closer to home, and better for everyone. In 2025, we took intentional time to listen to our fellow team members, patients, and the community. We challenged ourselves to consider how we can improve serving one another and our patients—not just in what we do, but how we show up.

During that research process, it became clear that the organization name did not communicate who we were fully. The name Jordan Valley Health better communicates the breadth of care provided to patients while still staying true to our roots. The other visual elements of the brand, including one of the fonts, posed potential readability challenges for some. The new identity is original, inclusive, and rooted in what patients and team members said quality care should feel like.

We also learned that what makes Jordan Valley special isn't just access—it's connections. It's the trust between our providers and patients. It's the pride our team feels in helping people take charge of their own care. It's the way healthcare is done differently here—not because it's easy, but because it's the right way to care.

Our new look is more than a new name and logo. It's a promise to keep improving—for you and for the communities we serve. Because at Jordan Valley Health, we don't just respond—we rally.

Learn more at
JordanValley.org/SameCare

Questions? Contact
Communications@JordanValley.org

UNDERSTANDING THE UPDATE



WE SEE YOU

Q Did Jordan Valley Community Health Center get acquired?

A No, we did not get acquired or merge with another organization.

Q Why change the name to Jordan Valley Health?

A The name Jordan Valley Health communicates the range of health services offered and remains distinct from other organizations regionally named, "Jordan Valley". The word "Center" was removed from our name, because we've grown to be much more than a single location. In some cases using the word, "Community" was associated with negative healthcare delivery stereotypes. We want to minimize confusion with other organizations while maintaining clarity of who we are.

Now our name is simple and clear:
Jordan Valley Health.

Q Why evaluate and change the logo?

A When we moved to the Tampa street location in Springfield, we used the same logo design as the neighboring Jordan Valley Park. One logo for two unrelated organizations created confusion.

In some cases, the old logo was difficult to read for people with low vision. Access is crucial to our mission, and we couldn't continue to use a logo that wasn't visually accessible and aligned with our mission.

Q But, I liked the tree. Is it going away?

A Even though the tree logo originated with the Jordan Valley Park in Springfield, it's become part of us too. You may find it hidden in some of the illustrations. It is one way we remember our journey while celebrating our growth.

Q What is changing and what is not?

A You may notice a new look, but the care we provide remains the same. Our services, our commitment to expanding healthcare access, and our dedication to serving our community have not changed.

Q Why a bear?

A Our new logo features a mother bear and her cub—a symbol of caretaking and resilience.

Bears embody many features including:

- **Strength:** Bears are powerful and resilient, like the communities we serve every day.
- **Protection:** A mother bear provides and defends what matters most. We do the same—going beyond basic health care to help you build a healthier life.
- **Curiosity:** Bears are naturally curious. Helping others, addressing problems, improving outcomes, and innovating in healthcare all require curiosity, listening, and learning.
- **Connection:** Just as a bear and her cub are never apart, you'll never face your health alone at Jordan Valley Health.
- **Balance:** Bears are both strong and gentle—a reminder that great care combines confidence with compassion.

The bears in our logo represent the deep care and affection at Jordan Valley Health, how we nurture our team and our community, and how we empower our patients to protect their own health.

Q What do you mean by, "We See You?"

A This phrase is more than our tagline. It means that we literally provide healthcare for individuals of all backgrounds, incomes, and stages of life. But more importantly, "We See You" means we show up to heal with consistent care that doesn't judge and empowers others to lead a healthier life.

Learn more at
JordanValley.org/SameCare

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[Visit Jordan Valley](#)





*We're Excited to Welcome
Our Newest Members*

Charity Restoration
Ideal Insurance Agency.
Lalo's Tacos
Sharp's Antique Tractor Works, Inc.
Murney Associates - Kandice White



*Thank you for renewing your
membership — we appreciate you!*

Architectural Components Group / Armstrong
Hosmer King & Royce LLC
Hero Ride Shop
WC Partners
Mark Young Insurance, LLC MO Farm Bureau Insurance
Webster County Republican Central Committee
Holy Trinity Catholic Church
B&C Accounting & Tax LLC
Webster County Library
Son-Rise Christian Church
Day Funeral Home
WCT Farm & Lawn
Post Game Pizza
Webster Electric




Missed the latest episode of Good Morning, Marshfield? No worries! Watch the latest episode or catch up on past ones here!


[Watch Here](#)

January Networking is almost here!


Join us next Wednesday for a delicious lunch and great networking! Not a Chamber member yet? This is a perfect chance to meet local leaders and see what we're all about.

 Wednesday, January 21

 11:45 AM

 The Depot — 420 S. Marshall, Marshfield

We cannot wait to see you there!

 Register at the link below!

[**Register for January Netorking**](#)

January Networking

JANUARY 21, 2026

11:45 am

The Depot

420 S Marshall St., Marshfield



🎉 Thankful Thursday ! 🎉

Today, we are honored to recognize Officer Josh Burris for the compassion, steadiness, and genuine human kindness he showed during a family's most frightening moment.

Lori shared this powerful story about her experience:

"So many negative posts about police officers this past year. Tonight, I experienced one of the best form of human kindness, compassion, respect, and heartfelt from one our own in Marshfield. Josh Burris... as I sat in the back of an ambulance with two extraordinary emts (I only got the first name of Connor of one of them) with them, and officer Burris... my dad was on a gurney and had a big seizure right in front of me. He'd never had anything like this before, and honestly I couldn't watch it. My dad is my world. I wanted out of that ambulance , and begged them to let me out. This man let me cry ugly tears into him as he tried to comfort me and let me know when it

was all over. He made me be more calm than I thought I could at the time. He talked me into a peace that I'm so grateful for. Then, hours later I got a call while still at the hospital with my dad. It was Officer Burris. He said he'd had my dad on his mind, and wanted to see how he was doing. He also said he'd be praying for him. I'm not sure if he'll ever really know what his presence there, and his phone call meant to me. I can't thank him enough, and if someone here knows him, please let him know that he did a lot more than his job today. I also want to say I'm so thankful of those two emts that worked on dad, let me know during the drive to the hospital how he was doing, and the driver who made sure I remembered to call the right people, and was so kind and compassionate. No words "

Officer Burris, thank you for going above and beyond for our community. Your kindness does not go unnoticed, and we're so grateful for you! We hope you enjoy a special treat from **Zimmerman Meats** as a small token of appreciation for the big impact you make

[Submit a Thankful Thursday Nomination](#)



*Whispering Oaks Golf Course
Marshfield, MO*

Whispering Oaks Golf Course has an immediate opening for a Clubhouse Manager. Please take a look at the link below and share with anyone who might be a great fit.

[Apply for Clubhouse Manager](#)



Webster County Health Unit

We're Looking For Our Next Public Health Nursing Superstar!

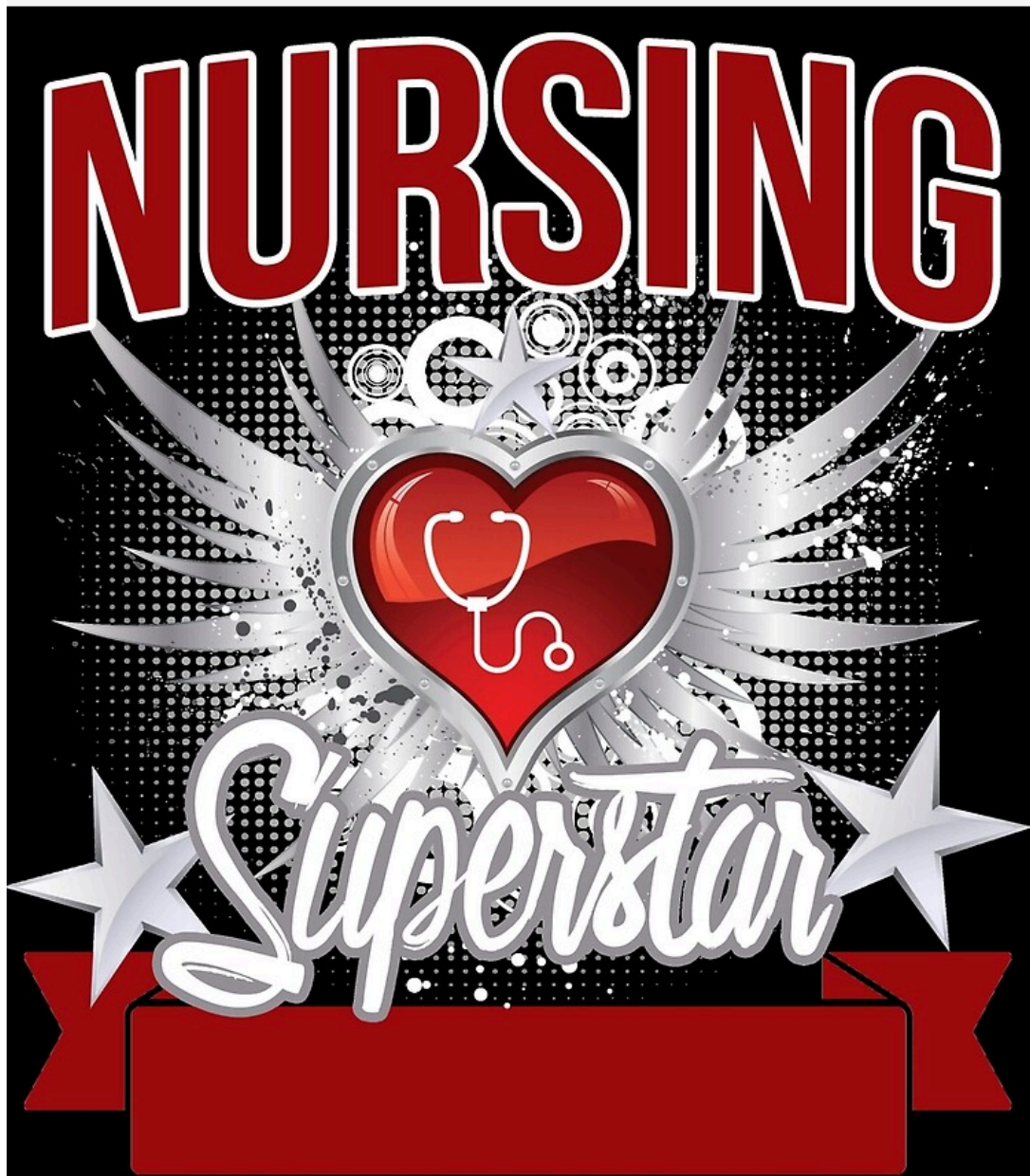
The Webster County Health Unit in Marshfield, MO has an immediate opening for a Public Health Nurse.

The Public Health Nurse is responsible for promoting the health of the population and preventing communicable diseases. This position provides professional public health nursing services in clinics, homes, and

communities related to immunizations, sexual health, and tuberculosis. WCHU offers a competitive salary and generous benefits including LAGERS retirement, paid time off, numerous holidays, and employer paid health insurance for the employee.

Requirements: Must hold a current Registered Nurse (RN) license in the State of Missouri.

[*Submit Resume Here*](#)



You could win up to **\$56,000** in VISA gift cards!

Visit www.cbco.org/2026-56-day or scan QR code for more info.



**FREE sweatshirt
for donors!**
while supplies last

BLOOD DRIVE

Webco Nursing

Activities Room
1687 W. Washington Street, Marshfield

Monday, January 19, 2026

12:00 PM - 6:00 PM

To schedule an appointment call 417-227-5006 or go to www.cbco.org/donate-blood

Community Blood Center of the Ozarks is the exclusive provider of blood to ALL your area hospitals.

Sponsored
by:



Photo identification required. Please eat well and drink plenty of fluids prior to the blood drive.

[Schedule an Appointment](#)

JOBS FOR AMERICAS GRADUATES PRESENTS

MADE IN MARSHFIELD CELEBRITY DINNER

**FEBRUARY 7TH
6:00 PM - 8:00 PM**

**MARSHFIELD HIGH
SCHOOL CAFETERIA**

370 STATE HIGHWAY DD

You're Invited



We are incredibly grateful for a community that continues to show love, belief, and support for our students. Because of you, lives are truly being changed.

We invite you to join us for a special evening supporting students involved in Jobs for America's Graduates (JAG)—a program that delivers life-changing results by helping

students graduate, secure meaningful employment, continue their education, and build real-world skills that set them up for long-term success.

Funds raised directly support:

- Student clothing for work and daily needs
- Hands-on, career-focused projects
- A senior life trip that builds independence, confidence, and belonging

For many of our students, JAG is the bridge between school and a successful future. Sometimes the most powerful thing you can do is simply show up—because knowing people care means the world to them.

[Register](#)

Missouri Owls

Join us at the Hidden Waters Nature Park
for a nature program on Missouri's owls.
Meet inside the conference room. This
program is for all ages and free of
charge.

Due to limited seating, please email Sam
Grove to register:
Samantha.Grove@dnr.mo.gov

SATURDAY, MARCH 14TH

11:00-11:45 AM

**HIDDEN WATERS NATURE PARK
720 W HUBBLE DR, MARSHFIELD,
MO 65706**



Brought to you by Hidden Waters Nature
Park and Missouri State Parks

[Register](#)



Rent Our Facility.

Our versatile 1,800 sq ft building is the perfect venue for your special events, whether you're planning a lively party, a heartwarming baby shower, an exciting gender reveal, or a memorable family gathering. It's also ideal for weddings and other celebrations. You can enjoy this space for just \$75 for the entire day, with a deposit.

In addition to the building, our expansive outdoor grounds are available for rent. They provide an excellent setting for tractor pulls, craft fairs, clinics, and more. Like the building, the grounds can be rented for \$75 for the whole day, with a deposit.

For those looking to host larger events, consider renting both our building and grounds together for the unbeatable price of \$150 for the entire day, with a deposit. This option offers ample space and flexibility to accommodate all your event needs.

❄️ ☐ Heat/AC Building

For Bookings: Call/ Text- TJ (417) 493-6311
Email: marshfieldsaddleclubmo@proton.me

❄️ ☐ Arenas

❄️ ☐ Men's & Women's Restrooms

❄️ ☐ Full Kitchen with stove

❄️ ☐ Small Playground



Marshfield Area Chamber of Commerce

PO Box 860

Marshfield, MO 65706

(417) 859-3925

director@discovermarshfield.com



Marshfield Area Chamber of Commerce | 222-A South Crittenden | Marshfield, MO 65706 US

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